

THE LONG-AWAITED PREQUEL TO
THE FALL OF EMPIRES

FROM THE MAKERS OF ALPACA ATTACK
AND THE WORLD SCHOLAR'S CUP

THEME OF THE YEAR
2011 - 2012



THE
AGE OF
EMPIRE

ACADEMIC DECATHLON

INDEPENDENT CURRICULUM

DEMIDEC[®]
We do our best, so you can do yours.





CURRICULUM COMPONENTS

FOR LEARNING



FOR TESTING

Resource Guides

Learn with these student-friendly textbooks.

- Published for all events, subjectives too
- Clear and energetic prose
- Professionally written, vividly illustrated, and cheerfully footnoted



PowerPoint Lectures

Teach the curriculum one slide at a time.

- Published in every objective event except math
- Coaches can use the lecture slides to teach the material
- Students can use the lecture slides to learn on their own

Workbooks

Learning becomes more interactive with our workbooks.

- Students can work through exercises on their own or in groups
- Published for every objective event, from math to literature
- Go beyond true/false and fill-ins to custom fit each event

Power Guides

Commit every testable fact in the curriculum to memory.

- Power Guides outline every fact in every event
- Exhaustive lists and charts of all terms, people, dates, etc.
- Written by master Decathletes: all scored 8,000+ points

Cram Kits

The perfect review tool for the last minute.

- Friendly table format reviews key concepts
- Special focus on most testable details
- Super-efficient “crunch kits” categorize high, medium, and low priority facts



Focused Quizzes

Focus your team by testing one subtopic at a time.

- We publish 30 to 75 focused quizzes per event
- Use for drilling or for homework assignments
- Quizzes include multiple choice and true/false

Section Exams

Take full-length tests on the major sections of each subject.

- We publish 3 to 7 section exams per event
- Use to assess progress in certain areas
- Each exam is full-length and competition-style

Comprehensive Exams

Prepare with tests modeled after those at competition.

- We publish 10 comprehensive exams per event
- Each exam is full-length and competition-style

Leveled Exams

Build confidence with tests that go from easy to hard.

- We publish 3 leveled exams per event: easy, medium, hard
- Each exam is full-length and competition-style

Competition Exam Sets

Simulate competition day with a clone of the real thing.

- Looks and feels just like the tests at competition
- Includes listening, essay topics, and Super Quiz relay

Answer Explanation Guides

Don't just count scores. Learn from your mistakes.

- Every test comes with a full set of answer explanations
- Answer explanations can double as quick review tools

DemiDec offers more than 13,500 test items and online access for everyone.



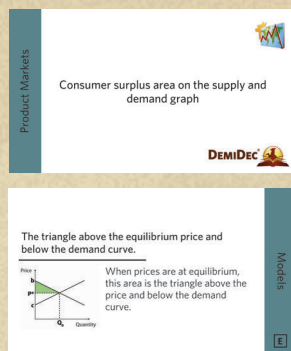
DEMIDEC VALUE PACKAGES



Ten Thousand Flashcards

Order all our cards in an affordable bundle. Choose online drilling or cardstock cards, coded for difficulty, type, and outline area.

- 2,500 Super Quiz
- 1,750 Science
- 1,750 Literature
- 1,250 Art
- 1,250 Music
- 1,250 Economics
- 250 Mathematics



A Complete Course of Studies

Our classic Complete Course of Studies updated for 2010: your best choice for a comprehensive, approachable, and cost-effective Decathlon curriculum experience:

- Coach's and Decathlete's Primers
- Resource Guides in Ten Events
- Power Guides in Seven Events
- Workbooks in Seven Events
- Cram Kits in Seven Events
- Over 250 Focused Quizzes
- 40 Section Exams
- 21 Leveled Exams
- 70 Comprehensive Exams



Curriculum Boosters

Wall Map with Curriculum Info

Our giant wall map of the Imperial Era is filled with curriculum facts. It's 25 square feet, so make lots of room. Doubles as a rug.

Practice Essay Prompts

Prep for this unpredictable event with 100 Super Quiz and Lit topics.

Complete Practice Competitions

Each includes a full exam in each event, music listening questions, a Super Quiz relay, and essay and impromptu topics. Exams look and feel exactly like at competition.

Three-Category Impromptus

900 impromptu topics color-coded by category so you can easily assemble competition-style sets of three choices.

Need this Year's Music?

Contact us for a complimentary set.

Super Quiz PowerPoint Relays

900 Super Quiz relay questions
30 and 45 question formats
Emcee not included.

Mixed Event PowerPoint Relays

Great for team practice! Super Quiz style questions in all events.

Super Quiz Voice Recording

Learn by listening: a lively new way to commit the curriculum to memory. It beats osmosis.

Music Listening Tests

Build recognition skills with 15 tests based on this year's music.

DemiDanger

Play this Jeopardy!-style game as a team. Guess the questions that match the answers. Great for a punny change of pace.

About Us

DemiDec was founded in 1994 by a national champion Academic Decathlete from Los Angeles, Daniel Berdichevsky. Since then, we have been privileged to supply our independent curriculum materials to over one thousand Acadec teams around the country.



DemiDec also launched and now sponsors the World Scholar's Cup, a new nonprofit international academic tournament with participants in over 30 countries. Learn more and sign up at www.scholarscup.org.





ONLINE ACCESS AND MORE

SET UP ACCOUNTS FOR YOUR STUDENTS

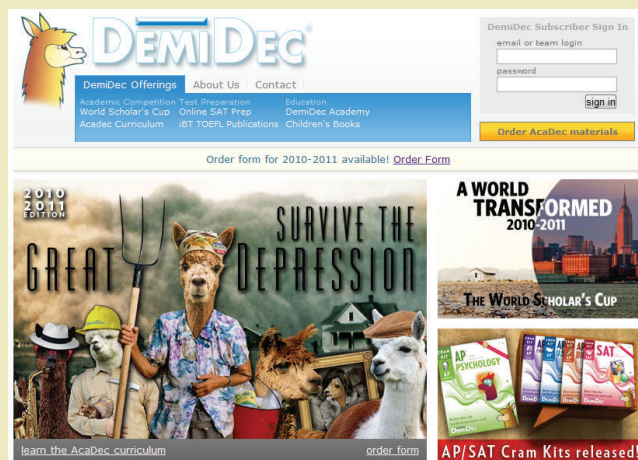
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Personalized Service

We know coaching isn't easy. Whether you're looking for advice on recruiting or need help with our website, when you call or e-mail, you'll always find someone happy to help you: perhaps DemiDec Dan, or Rosie the DemiMom. Please don't mind the barking DemiPuppies.



**All orders include online access: save trees.
Print as many copies as you'd like: kill trees.**

Need materials now, but can't order till next year?
We understand. Call us for early online access.

TEN DEMIMYTHS: TRUE OR FALSE?

1. DemiDec was founded by an alpaca. FALSE - by Daniel Berdichevsky a.k.a. DemiDec Dan
2. Our materials are known for their quirky footnotes. TRUE
3. "DemiDec Dan" and "DemiDec Dean" are the same person. FALSE - Compare their singing.
4. DemiDec Dan's mom Rosie (the DemiMom!) still runs our customer service. TRUE
5. All our tests come with complete answer explanations. TRUE (and source notes!)
6. We adopted the alpaca as our mascot in a highly-contested election. TRUE
7. The French poodle came in second. FALSE - the emu did
8. DemiDec materials are being used on every continent. FALSE (if you count Antarctica)
9. DemiDec Dan distributes alpaca finger puppets at competitions around the world. TRUE
10. Our exams are formatted by a mysterious being named Bot. TRUE

New in 2011: AP & SAT Cram Kits
Check them out at www.amazon.com





DEMIDEC 2011: EARLY SUBSCRIBER FORM

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extended
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Details on hardcopy options and shipping below.

BEST VALUE PACKAGES	11CCSCL	THE COMPLETE COURSE OF STUDIES Resources, Power Guides, Cram Kits, 500+ tests, and more. Our most popular package. Includes 11RGP, 11PGP, 11CKP, 11WP, 11FQP, 11SEP, 11LEP, 11CEP & DemiQuiz Exam Software	\$775	master set: \$125	
	11UPGRD	Power Exam Upgrade for the Complete Course of Studies Add extra-challenging Power & Scimitar exams. Add 11PSEP & 11SCEP to 11CCSCL	\$100	master set: \$25	
	11FC10K	10,000 Flashcards in Seven Events Featuring online drilling: sort by topic, category, and difficulty level. Choose color-coded cardstock or downloadable printouts. 2000 Super Quiz Cards + 8000 Cards in the other subjects	\$350	cardstock: \$100	
	11CBK1	Booster Kit 1: Giant Map, Complete Practice Competitions, DemiDanger Game Put the curriculum on your wall, host complete practice meets & play a quiz show. Includes 11MAP, 11CPC & 11DD	\$275	hardcopy wall map included	
	11CBK2	Booster Kit 2: Super Quiz Relays, Mixed Relays, Essay Topics, Impromptu Topics Practice with simulated Super Quiz & mixed relays & essay/impromptu topics. Includes 11SQR, 11MR, 11ET & 11IT	\$275	impromptu cards: \$25	
	11CBK3	Booster Kit 3: PowerPoint Lectures, Super Quiz Voice Recording & Listening Tests Teach with our lectures, learn through listening, and practice music recognition. Includes 11PPL, 11SQV & 11MLT	\$275	online only	

CURRICULUM BOOSTERS	11SQR	Super Quiz Relays (900 relay questions in PPT format)	\$125	online only	
	11MR	Mixed Event Relays (600 questions in all the subjects)	\$100	online only	
	11CPC	Practice Competitions Gold, Silver, Bronze, and Copper	\$100	online only	
	11SQV	Super Quiz Voice Recording In standard MP3 format	\$100	online only	
	11MAP	Curriculum Wall Map 25 square feet of curriculum facts	\$100	hardcopy	
	11ET	Essay Topics 100 topics on Super Quiz and Literature	\$100	online only	
	11DD	DemiDanger Quiz Show It's a bit like Jeopardy®	\$100	online only	
	11MLT	Music Listening Tests 15 music recognition quizzes	\$100	online only	
	11PPL	PowerPoint Lectures in Six Events Use for teaching	\$100	online only	
	11IT	Three-Category Impromptus 900 topics for practice	\$75	cards: \$25	

STUDY TOOLS	11RGP	All Resource Guides Learn and study the curriculum	\$350	online only	
	11PGP	All Power Guides® Master all the testable details	\$350	online only	
	11CKP	All Cram Kits® Review in those final days and hours	\$300	online only	
	11WP	All Workbooks Work through each subject interactively	\$250	online only	

PRACTICE TESTS	11FQP	All Focused Quizzes Drill each and every subtopic	\$250	online only	
	11SEP	All Section Exams Test each subject one section at a time	\$120	online only	
	11LEP	All Leveled Exams Easy, medium and hard tests	\$75	online only	
	11CEP	All Comprehensive Exams Full-length subject tests	\$250	online only	
	11PSEP	All Power Section Exams More difficult section exams	\$120	online only	
	11SCEP	All Scimitar Exams Super difficult comprehensive exams	\$125	online only	

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A SOLE SOURCE VENDOR - PURCHASE ORDERS WELCOME

Calculate Shipping & Handling:

11CCSCL Master Set: \$87.50
 11FC10K Cardstock Cards: \$47.50
 11CBK1/11MAP Wall Map: \$11
 11CBK2/11IT Impromptu Cards: \$11

Master Set includes 1 "copiable" set of all Resources, Power Guides, Workbooks, Cram Kits, Exams & Quizzes.

Cardstock flashcards are boxed and color-coded by subject.

Wall Map is only available in hardcopy.

Impromptu Topics can be ordered in cardstock format with each category of topic in a different color.

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We strongly recommend the Complete Course of Studies **online** and the flashcards in **cardstock**.

Special Details About Your DemiDec Subscription

- ✓ All DemiDec tests include complete answer explanation guides.
- ✓ Resource guides cover all objective and subjective events. Also included: manuals for Decathletes and Coaches.
- ✓ The Complete Course of Studies comes with over 500 tests. The Power Exam upgrade adds even more: perfect for teams that emphasize practice testing.
- ✓ Resource guides are authored by professional writers with appropriate college degrees and subject expertise.
- ✓ All exams and quizzes also come with DemiQuiz 2011. Cardstock flashcards include online drilling.
- ✓ DemiDec Power Guides and Cram Kits are authored only by past Decathletes who scored 8,000+ points.
- ✓ DemiDec's founder is a 1994 national champion Decathlete who ensures DemiDec materials remain friendly, accurate, and student-oriented.
- ✓ DemiDec Workbooks are extensive collections of exercises and activities for teams to use for learning the curriculum together.

SAME-DAY ACCOUNT SETUP

Over 600 teams around the country use DemiDec materials.